

## FOR IMMEDIATE RELEASE

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## 2015 Inside Career Success Women's History Month Awards

- Annual Program Dedicated to Celebrating Women's History
- Outstanding Women Achievers in Competitive Fields Selected
- Honorees are Exceptional Role Models of What a Woman Can Do

Detroit – (March 10, 2015) – Linwick & Associates, LLC, (LWA), announces its first annual awards program dedicated to celebrating and recognizing Women's History.

Thirty-five (35) amazing women will be recognized during the "2015 Inside Career Success Women's History Month Awards Program and Reception" to be held on March 30, 2015 at the Westin Book Cadillac Detroit from 5:30-7:30 p.m.

Linwick & Associates, LLC is sponsor of the event. Based in Metropolitan Detroit, the global human resources consulting firm believes today's winners are creating their own futures, reinventing their industries, reshaping value systems within businesses and driving businesses to become increasingly competitive in the market place.

This March Women's History Month celebrates 35 years. Dr. Lisa Lindsay Wicker, President & CEO of LWA and founder of Inside Career Success Women's History Month Recognition Program, explained the importance of the event. "Today's women leaders are Game Changers. They take charge of their careers and take charge of their futures. These women have made their mark in business and are exceptionally strong role models of what a woman can do. Giving recognition to these deserving women will also inspire future generations."

Wicker says there is real power in hearing women's stories, it opens the way to inspire today's generation toward the future. "During this 35th year of the national celebration of women's history, weaving the stories of women is at its core. The award, **Career Mastered**: **Women's Leadership in Action**, celebrates history by taking a look inside successful women's careers to enhance the process of women inspiring and encouraging one another. Women who have mastered their careers reveal exceptional stories and provide an expansive vision about women's success in Southeast Michigan.

These women are outstanding achievers in very competitive fields and were selected for their career accomplishments, iconic brand, powerful presence and dedication to Southeast Michigan's history and economy."

The 35 Career Mastered Women's Leadership in Action Class of 2015 honorees will be unveiled during the Awards reception.

## **About Linwick & Associates, LLC.**

Linwick & Associates, LLC is a global human resources consultant firm based in Metropolitan Detroit. A leading provider of career development, learning & organizational effectiveness and HR strategy, the mission of the company is to create organizational value through people. Dr. Lisa Wicker, the organization's founder is internationally recognized as an HR expert and career strategist. She has been recognized by the Detroit News as Ace Recruiter and one of the most successful women in Detroit. Corp! magazine recognized her as a top Diversity Leader in Michigan and The Michigan Chronicle dubbed her as a Trailblazer.

For more information and sponsorship opportunities, call 313-583-9685 or email <a href="mailto:linwickhrc@aol.com">linwickhrc@aol.com</a>. Tickets may be purchased by March 20th at <a href="http://lwaawards2015.eventbrite.com">http://lwaawards2015.eventbrite.com</a>

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